

Services and Prices

As at 8 March 2007

Service	Features	Price
Listing	Basic name and contact details	Free
Accomodation Web page	Standard Web Page with user's details, image and link to website. Free editing service.	£75 per annum NBADBA members free
Business Web page	Standard Web Page with user's details, image and logo. Free editing service.	£75 per annum NBADBA members free
Website Not for profit organisations	Pre-formatted four page non-commercial template complete with user manual. Easy user-maintenance and editing User's own domain name optional.	Free
Website Commercial businesses	Pre-formatted four page business template complete with user manual. Up to 10 images. Choice of colour schemes. Easy user-maintenance and editing User's own domain name optional.	£25 per month
Website hosting	Hastle free hosting on the Portal	£5 per month
Webmarketing	Click-throughs from the Portal to user's website Benefit from the Portal's high visitor numbers	Internal link £5 per month External link £10 per month
Link to High Street map from web page or website	Shows exact location of the business on the town centre map. (Shopping and Food and Beverage categories)	£15 each link
Sponsored ads	Box ad in prime position in Promotions column on Home Page with link. Price per 4cm x 2cm approx. box. Other sizes priced pro rata	POA
Sponsored Links	Boxes, banners, streamed links, thought clouds etc in Promotions section or anywhere on the Portal.	POA
Sponsorship	Opportunity to sponsor specific aspects, pages or or sections of the Portal in return for high profile exposure on the Portal.	POA